

CONCORDIA UNIVERSITY
COMMERCE AND ADMINISTRATION FACULTY COUNCIL

MINUTES

March 9, 1984

In Attendance: Dean Steven H. Appelbaum (Chairman)

C. Draimin (Asst. Dean), P.E. Pitsiladis (Assoc. Dean),
G. Johns (Mgmt.), L. Winser (MBA), R. Rohrlick (LIB.),
D. Diniacopoulos (Comm. Stud.), P. Wade (Acco.), S.K. Goyal
(Q.M.), M. Armstrong (Econ.), V.H. Kirpalani (Mktg.),
J. Kelly (Mgmt.), S.A. Alvi (Econ.), J.R. Goodwin (Mgmt.),
M. Franklin (Mgmt.), A. Hochstein (Fin.), L. Boyle (Asst.
Dean), J.M. Corvington (DIA/DSA), C. Ross (Mktg.), L. McGown
(Mktg.), H. Mann (Acco.), B. Barbieri (Mktg.), G. Semine
(CSA), R. Martin (Reg.), D. Lloyd (CGSA), K. Argheyd (Mgmt.).

Absent With Regrets: C. Patterson

I Call to Order

The Meeting was called to order at 09:30 a.m.

II Closed Meeting

There were no items on the Agenda for a Closed Meeting.

III Open Meeting

It was moved by L. McGown that the Agenda (CAFC-84-02A) be approved.
Seconded by P. Pitsiladis.

CARRIEDIV Approval of Agenda

It was moved by L. McGown that the Agenda (CAFC-84-02A) be approved.
Seconded by P. Pitsiladis.

CARRIEDV Approval of Minutes of Previous Meeting

It was moved by J. Goodwin that the Minutes of the previous Meeting
(CAFC-84-01M) be approved.

Seconded by S. Alvi.

CARRIEDVI Chairman's Remarks

The Chairman informed Council that he and Professor Kirpalani had just returned from a very successful trip to Hong Kong and that he would report in detail on this trip under "Other Business". He noted that a memo had been sent to the Faculty regarding the Chinese

VI Chairman's Remarks (cont.)

University of Hong Kong. The Chinese were quite receptive to North American ideas and projects and the Exchange Program would be particularly suitable for faculty members going on sabbatical leave.

With respect to AACSB membership, the Chairman informed Council that the next step was to obtain accreditation from AACSB. In reply to a question regarding the need for this membership and the subsequent accreditation, given that the membership consisted mostly of American schools, the Chairman explained that the Faculty was now in the world market and that such membership was, therefore, very important. He then stated that the Faculty had initiated the process five years ago, but that, at the time, the Faculty did not have a sufficient number of instructors with Ph.D.'s. In reply to another question he replied that the only issue likely to cause an obstacle was the current size of the Library and that the administration was currently working on closing the gap between part-time and full-time instructors.

On the subject of the Board of Trade, the Chairman informed members that the Board did have problems which could not be addressed effectively by its own staff and which could be handled by our Faculty. He then requested faculty to submit a brief summary of their areas of interest and scholarly activities. He reminded Council that the Board of Trade had always had a very good relationship with Concordia.

Finally, the Chairman informed Council that the Faculty had been promised an additional half a floor in the GM Building and that he was currently negotiating to obtain a whole floor. He had also suggested that, given the progress of the Capital Campaign, the lease be a five year one.

VII Question Period

There were no questions raised.

VIII Business Arising from the Previous Meeting

There was no business arising from the previous meeting.

IX Reports From Standing Committees

1. Commerce Graduate Studies Committee

Professor Pitsiladis reported that the Committee had had two meetings. It had received, and approved, the mandates for the DIA and DSA programs from the sub-committees. It had also received a proposal for the Executive MBA Program, which program had been approved in principle by the Council some two years ago. A final proposal regarding the program will be represented to Faculty Council by late spring or early fall. He also informed Council that there would be an open meeting on this issue on March 23, 1984 to which all interested faculty members were invited. A memo had been sent out to this effect and those who had any suggestions could communicate them to Frank Sbrocchi.

IX Reports From Standing Committees (continued)

The Ph.D. sub-committee had also met twice and Professor Draimin would be reporting on this. The MBA sub-committee had also met to discuss the regulations and policies of the program. The sub-committee will be submitting its report to the CGSC by late spring or early fall. The DIA/DSA sub-committee had also had two meetings. A full study of the programs had been undertaken by their director who would be reporting to the sub-committee on his findings.

2. Commerce Undergraduate Curriculum Committee

Professor Barbieri informed the Council that he had been asked by Professor Wills to pass on the various models considered by the Committee to the departments and that the latter should discuss these models at their respective meetings.

On February 24, 1984, several members of the business community had been invited to give their comments and synthesis on this issue. It was the intention of the Committee to present a formal proposal to Faculty Council in April, but Professor Barbieri doubted the report would be ready by that date. Another meeting of the Committee had been scheduled for March 23, 1984.

X Reports From Faculty Representatives on University Committees

1. University Senate - Nothing to Report.

2. Graduate Studies

- a) MBA - Ms. Winser gave the following report: The number of admissions were down slightly in January which was probably due to the fact that the GMAT was administered later than usual last year. Regarding plans for the Fall, admissions were doing well in terms of inquiries and applications, the actual numbers were proportionately similar to the previous years. The Program was currently endeavouring to close the gap between the number of inquiries and admissions as well as that between those admitted and those registered. Both of these gaps tended to be large in previous years.

The MBA Profile Book was out and students were at present going to industry, into some 500 companies, promoting Concordia's MBAs. Ms. Winser commended the students for their efforts and initiative in this respect.

The promotional MBA brochure was nearing its final copy stage. Ms. Winser extended a request to all interested faculty members to review the brochure and provide comments and feedback to the Program. The brochure had already been reviewed by 15 faculty members.

- b) DIA/DSA - Nothing to Report.

- c) Diploma in Accountancy - Nothing to Report.

- d) Ph.D. - Professor Draimin reported that the number of active applications to the program currently exceeded 20. Mr. To Minh Chau had successfully defended his dissertation and the latter had been accepted with some minor modifications. A reciprocal arrangement

X Reports From Faculty Representatives on University Committees

2. d) Ph.D. (continued)

had been worked out for all the Ph.D. students in the Joint Program whereby the students of other universities would be issued a Concordia I.D. card. He informed Council that Alcan had given the University a \$10,000 annual fellowship for Ph.D. students. This fellowship was to alternate yearly between the faculties of Commerce & Administration and Engineering & Computer Sciences. Finally, he informed Council that the cover of the Working Papers was now ready and the first 26 papers would be available as soon as the translation of the abstracts and key-words into French was completed.

3. University Curriculum Coordinating Committee - Nothing to Report.

4. Computer Science Committee

Professor Wade reported that the committee had several meetings and had discussed the problem of the University asking Commerce and Administration about their requirements regarding computers while also relating that there was no money for further purchases. The Committee was currently finalizing their report on the Faculty's needs regarding computer facilities. It seemed that there was a greater need for PC's than for terminals and in order to add another 20 PC's - to meet the computer literacy requirements, some \$100,000 would be needed. He also added that all of these machines would be IBM PC's. He further informed Council that the seminars on micro-computers were being continued and that there was one on statistical packages and their usage being conducted that very day.

Mr. David Lloyd asked whether the PC's could be used by the MBA students. Professor Wade replied that the MBA students would be permitted to use the PC's only if they were working on a professor's research project.

5. Arts & Science Faculty Council

Professor Argheyd gave his report as follows:

The Arts & Science Faculty Council had, at their meeting of March 2, 1984, adopted Commerce & Administration Faculty Council's motion that "graduate studies and research be made the university-wide coordinating responsibility of one academic officer and that the academic officer so designated be at the organizational level of Vice Rector".

He continued his report by saying that the last several meetings of the Arts & Science Faculty Council had been devoted primarily to the issue of the restructuring of that faculty under a single Dean. This principle had apparently been adopted in late 1982 following the publication of the Fahey Report. The issue was raised again in late 1983, following which Vice-Rector Breen prepared and submitted a plan for the restructuring of Arts & Science under what he referred to as a single authority, to which he gave the title of Provost. (Copies of Vice-Rector Breen's memo of January 10, 1984 and its accompanying document - ASFC 84-1-D1a and ASFC 84-1-D1, were passed out to Council members). Vice-Rector Breen's proposal included also three Vice-Provosts who would have the same organizational position and responsibilities as Deans, as well as several Associate Provosts who would

X Reports From Faculty Representatives on University Committees (cont.)

5. Arts & Science Faculty Council (continued)

be occupying staff positions. This proposed reorganization was adopted by the Arts & Science Faculty Council.

Professor Argheyd then went on to say that should this proposed structure be approved by the Senate and the Board of Governors it would give the Arts & Science Faculty a highly privileged position by making it in fact an elite faculty. Furthermore, since a Provost was commonly perceived to be higher in authority than a Dean, the proposed restructuring would effectively relegate the Deans of the other faculties into inferior positions. Professor Argheyd then proposed the following motion:

Given the disparity and inequity that the proposed structure and nomenclature would institute across the University, the Faculty Council of Commerce and Administration strongly opposes the proposed structure for the Arts & Science Faculty.

Seconded by Professor C. Draimin.

Professor Armstrong explained the Arts & Science Faculty's rationale for adopting the proposed restructuring as follows: Arts & Science has a large faculty comprising some 400 members. When it was proposed to restructure the faculty under a single Dean, about a year ago, little discussion had taken place. When the issue was raised again, in late 1983, it became apparent that the issue of access under a single Dean structure would create problems. In the subsequent discussion between those for and those against the single Dean construct, a compromise was sought. She emphasized that the Vice-Provosts would in fact be placed organizationally below the level of Deans as they were designated as the last authority. She concluded by saying that, in her opinion, the new structure was unworkable, but that it was a compromise.

Professor Kirpalani commented that whereas the previous structure incorporated three Deans and the colleges, the new nomenclature had to be evaluated from its job description. He said that it was clear to him that a Provost was perceived as occupying a higher organizational rank than Dean and that the proposed structure would effectively give Arts & Science the status of a super-faculty. Professor Johns suggested that the motion be amended to reflect that in trying to improve its own internal organization and functioning, Arts & Science were in fact creating problems outside of their own faculty. The Chairman also commented that the documents circulated earlier were presented at the Rector's last cabinet meeting for the first time and that the Deans of the three other faculties had all expressed their disapproval with the proposal.

A lengthy discussion then ensued during which Council members asked for various clarifications and suggested several amendments. The motion was finally amended as follows:

X Reports From Faculty Representatives on University Committees (cont)

5. Arts & Science Faculty Council (continued)

The Faculty Council of Commerce & Administration opposes the proposed reorganization of the Faculty of Arts & Science for the following reasons:

- a) the proposed organization design and its accompanying nomenclature will have a dysfunctional impact across the University system, and
- b) will cause a perceived inequity within and outside the University Community.

The mover/proposer and the seconder of the motion having accepted the amendments, the motion was put to the vote.

For: 19
Opposed: 1
Abstention: 3
(including
D. Diniacopoulos)

CARRIED

6. Library Committee - Nothing to Report.

7. C.A.S.A. - Nothing to Report .

8. Visiting Lecturers Committee - Nothing to Report.

XI New Business

1. Motion on Concordia Transportation Management Center (CAFC-84-02A-01)

Professor McGown referred to Document CAFC-84-02A-01 which reads as follows: "The purpose and functions of the Concordia Transportation Management Centre are as follows:

1. To encourage research into the Transportation field which will benefit our professors, students, and supporting corporations;
2. To help organize seminars of interest to academics and industry personnel;
3. To be a locus for the development of initiatives in the area of academic courses and programmes in Transportation Management for submission through normal university procedures and channels;
4. To maintain and develop links with groups and individuals in other faculties of the university and other universities who have interests in the study of transportation.

The establishment of the Concordia-Transportation Management Centre in no way obliges the University to undertake any additional financial commitments. Furthermore, creation of the Centre in no way would circumvent normal university procedures for course and programme development, nor does it represent an attempt to create a new academic department.

XI New Business (cont.)

1. Motion

The Commerce and Administration Faculty Council endorses the establishment of the Concordia Transportation Centre and seeks the official concurrence of the Board of Governors in this matter."

He explained that whereas Council had passed a motion at its meeting, establishing the Concordia Transportation Management Center, the motion currently before Council was a more detailed one. The reason for introducing the current motion was so that Vice-Rector Daniel could make a more effective presentation to the Board of Governors with a view to obtaining the latter's approval.

Professor L. Boyle seconded the motion.

CARRIED

2. Report on Mission Statement

Professor Kelly reported that the committee was pleased with the Faculty's responses to requests for specific information and input for the Mission Statement development. He stated that the committee was in the process of writing its final report which should be ready for presentation at the next Faculty Council meeting. Professor Kelly highlighted some of the issues to which the report would be addressing itself. He also reiterated the need for all Faculty members to submit their curriculum vitae. He further stated that the committee was still interested in obtaining more ideas from the Faculty and would particularly welcome proposals directed at generating data regarding career information about our graduates.

XII Other Business

1. Faculty Exchange Program

Professor Kirpalani reported that the Faculty had presently, on board, one Chinese Visiting Scholar and three students. He provided further details about the Faculty Exchange Program with the Chinese University of Hong Kong. He emphasized the fact that the language of instruction was English and stated that the program would not be successful unless our faculty could initiate some joint research projects, with their Faculty, directed towards matters of interest to the Asia-Pacific region.

2. C.S.A. Business Program

Mr. G. Semine announced that the CSA had organized a business conference to take place from March 26 through April 4. Included therein would be an employment seminar and six other seminars dealing with contemporary issues involving each of the major disciplines in our Faculty. The objectives of the seminar were to promote the undergraduate program and to bring together, and provide, a forum for exchange of views among students, faculty and members of the business community.

XII Other Business

3. Chairman's Closing Comment

The Chairman reminded Council that the University was currently experiencing a transition in organizational leadership which would probably last for another year or so and that the Mission Statement would therefore be furthering a status quo position by giving the University a clear direction. He then stated that in view of the fact that Vice Rector Daniel would soon be leaving the University, he (the Chairman) wanted to express the Faculty's gratitude for Vice Rector Daniel's help and support to the Faculty. He then introduced the following motion:

The Faculty Council of Commerce & Administration extends its appreciation and thanks to Vice Rector J.S. Daniel for his years of service to the University and for the help and support he gave to the Faculty.

Seconded by Professor G. Johns.

CARRIED

XIII Adjournment

Professor J. Goodwin moved that the meeting be adjourned.

Seconded by Professor M. Laroche.

CARRIED

XIV Next Meeting

The next regular meeting of Faculty Council will take place on Friday, April 6, 1984 at 09:30 am. in Room AD 128 (Loyola Campus).